



**INDIANA
PHARMACISTS**

Advancing Our Profession Together



2019 IPA Annual Convention & Expo

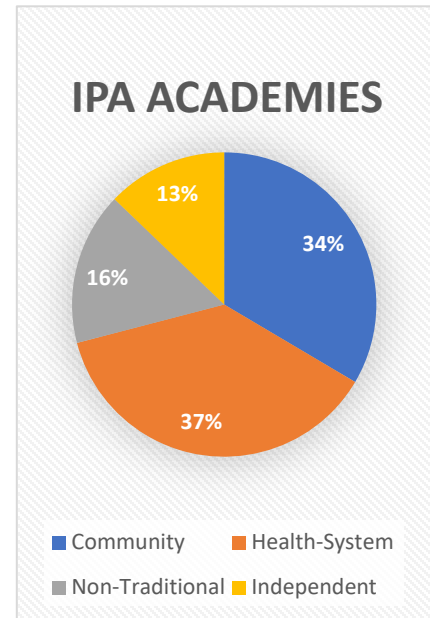
EXHIBITOR PROSPECTUS – Trade Show and Sponsorships

You are cordially invited to exhibit and sponsor with IPA! The IPA offers your organization a great opportunity to maximize your 'Return on Investment' at the IPA Spring Annual Convention, being held on **Friday and Saturday, April 12-13, at the Embassy Suites Hotel, 13700 Conference Center Drive South, Noblesville IN 46060**. Attendees include Key Decision Makers, Corporate Members, Pharmacists, Independent Owners, Pharmacy Practice Faculty, Pharmacy Technicians and Student Pharmacists from across the state of Indiana. They are looking for new products, trends, innovations and services to assist them in their pharmacy practice to better serve their patients.

We have scheduled (2) two hours of dedicated Trade Show time on Friday, April 12' from 4:00 pm – 6:00 pm. There will be no concurrent CE during the Trade Show. IPA has four (4) academies, Community, Health-System, Non-Traditional and Independent. Our attendance is estimated at 175.

Exhibitors and business partners include the pharmaceutical companies, wholesalers, pharmacies (retail, health-systems, independents, other healthcare related companies, insurance/investment and Colleges of Pharmacy. Make the right connections!

During the Trade Show, we will have our annual Poster Showcase around the perimeter of the room. These poster presentations display research from faculty and student pharmacists at Purdue, Butler and Manchester Colleges of Pharmacy, as well as innovative services or projects from practitioners and pharmacy technicians that will help draw attendees into the exhibit hall. There will be light refreshments in the Trade Show Hall.



Tax ID: 35-0410860

BOOTH INFORMATION

Booth: 8x10 pipe & drape, company sign, two chairs, wastebasket. Your company and booth number will be on attendees "EXPO PASS" mobile app. Additional charges apply for the following items: If you need electric or internet hookup, please contact Jennifer Bastin at the Embassy Suites 317-674-9045. If you need additional chairs, carpet or signs, please contact Angel Egan at AClassic Display Co. 317-735-6756. Booth numbers with asterisk are PREMIUM booths in prime locations. (See floor map). Booth set up after 1 pm on 4/12/19. Tear down after 6 pm on 4/12/19. Vehicle parking is complimentary on-site.

Booths are assigned by date your application is received and by type (RE: Manufacturer, Wholesaler, etc) so as not to be in close proximity of a competitor. We will make every effort to arrange exhibitors as requested. No guarantees will be made for late registrations. No part of any exhibit, or sign relating thereto, shall be pasted, nailed, or otherwise be attached to the walls, background, doors, etc., in any way as to deface same. Damage arising by a failure to observe these rules shall be paid by the exhibitor. The rights and privileges of any exhibit shall not be infringed upon by another exhibitor. Booths must be set-up and manned during exhibit hours. The Alliance will take reasonable precautions to safeguard exhibitor's property; however, we assume no liability whatever for loss or damage.

Each vendor is asked to provide a PRIZE or \$25 DONATION for a CASH DRAWING to be held during the Expo. Attendees will need to visit each booth with the 'Passport Card' in their packet and have Card 'initialed' by booth rep and then put into a box in the exhibit hall to be eligible for Cash Jackpot and Giveaway Prize drawing.

BOOTH PRICING AND FLOOR MAP BELOW

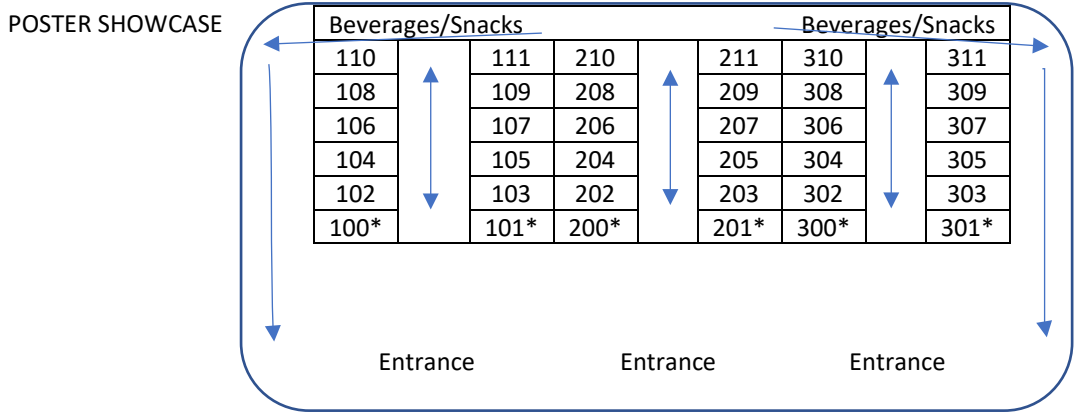
BOOTH PRICING – per booth

Early Bird Booth - \$950 - 2/1/2019 thru 3/1/2019
 Regular Booth - \$1050 - 3/2/2019 thru 4/1/2019
 Late Regular Booth - \$1150 – 4/2/2019 thru 4/12/2019
 PREMIUM Booth - \$1250 (Prime Location)
Choose booth number/s below on floor map.

Early bird rate increases
March 2nd!

To register as exhibitor or to support IPA with a sponsorship, click [here](#).

Exhibitor/Trade Show Floor Map: Waters Ballroom, A/B



SPONSORSHIP OPPORTUNITIES

Choose Platinum, Silver, Gold, or Bronze Levels to increase visibility!

Enhance your exhibit efforts with sponsorship and advertising options. Sponsor an event to draw attendees to our booth with an ad in our Official Convention Program. Your company will be recognized in the Official Convention Program, IPA website, signage, continuity during meeting and *Indiana Pharmacist* journal & mobile app. Call us if you don't see what sponsorship you are looking for.

GENERAL CONVENTION CO-SPONSORSHIPS

- Friday (4/12/19) thru Saturday (4/13/19) includes EXHIBIT BOOTH \$7500 PLATINUM
- Convention Program – Full Program Sponsorship \$1500 SILVER
- Choo
- Leadership Dinner (Recognizing current pharmacist leaders in the association - RPh & Guest) \$2500 GOLD

FRIDAY, April 12th

- Continental Breakfast (Healthy start for today's programming) Attendees: 175 \$1200 Bronze
- AM Break (Mid-morning refreshment) Attendees: 175 \$800 Bronze
- IPA Annual Awards Celebration Luncheon – Attendees: 250..... \$3000 GOLD
- Indiana Colleges of Pharmacy – Dean's Reception (each college) \$1500 SILVER
- Dinner in the City Event \$3000 GOLD

SATURDAY, April 13th

- Continental Breakfast – Attendees: 160 \$1200 Bronze
- Past President's Breakfast \$1000 Bronze
- AM Break (Mid-morning refreshment) Attendees: 150 \$800 Bronze
- PAC Luncheon (Legislative Fundraiser) Attendees: 50 \$1500 SILVER
- PM Refreshment Break (Wake up the senses) Attendees: 100 \$800 Bronze
- Networking Reception – Attendees: 75 \$1000 Bronze

HOTEL RESERVATION INFORMATION

Queen/King Occupancy\$142 / Reservations: 317-674-1900

Please identify that you are with Indiana Pharmacists Alliance to get discounted rate.

Please make reservations by March 13, 2019. After this date, the room block will be released.

Check In: 3:00 pm Check Out: 12:00 pm unless other arrangements have been made.

Our Sales Representative is Kelly Sujka, Director.

IPA Expo Contact:

Please contact Carol Dunham, Meetings Manager / Indiana Pharmacists Alliance - 317.634.4968

ipacarol@indianapharmacists.org, with any questions or concerns.

View our website for additional information: www.indianapharmacists.org

Thank you for exhibiting and/or sponsoring
at the IPA 2019 Spring Annual Convention. We hope to see you in April!