

# Indiana Pharmacists Association 2019 Fall Conference and Exposition

## EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

Thursday, September 26, 2019 | Ritz Charles, Carmel, IN

The **INDIANA PHARMACISTS ASSOCIATION Fall Conference and Expo** offers a convenient opportunity to meet with Indiana pharmacist decision makers, including health system, community and non-traditional pharmacists. Our meeting theme is **“Preparing for the Future of Pharmacy Practice.”** We offer business partner opportunities including tabletop displays, sponsorships, advertising and an attendee list. Our **Business Partner Expo** will run from 11:30am- 1:00pm. You are welcome to attend our general sessions and network on breaks. Exhibit hours are *dedicated hours* with no competing events.



### EXHIBITING OPPORTUNITIES

- Network with pharmacist decision makers and buyers
- Dedicated Expo event for marketing products and services to 100 attendees
- Recognition in the IPA Convention Program, IPA web site and meeting slides.

### WHO'S ATTENDING?

**Attendees:** Indiana Pharmacist decision makers- health system, community chain and independent, managed care, long-term care, industry and university pharmacists; pharmacy technicians, resident and student pharmacists.

**Exhibitors:** Pharmaceutical, diagnostic and medical device product and service business partners; drug wholesalers; pharmacies; healthcare-related companies; Indiana government agencies; insurance and investment firms, and colleges of pharmacy.

**WHY:** To innovate new health care relationships and business opportunities with Indiana pharmacist leaders and decision makers.

**WHEN:** Thursday - September 26th, 2019. Conference: 8:00am- 5:00pm. Expo: 11:30- 1:00PM.

**WHERE:** RITZ CHARLES CARMEL | 12156 North Meridian Street, Carmel IN 46032 | 317-846-9158.

# SPONSORSHIP OPPORTUNITIES

Enhance your exhibit efforts with sponsorship and advertising options. Sponsor an event to draw attendees to your booth with an Ad in our Official Convention Program. Your company will be recognized in the conference program, IPA INTouch, website and meeting welcome slide.

## GENERAL CONFERENCE SPONSORSHIPS

**Convention Program – Full Program Sponsorship** ..... \$ 1,000

### Wednesday, September 25th -

**IPA Board Meeting & Leadership Dinner** ..... \$ 750

### Thursday, September 26<sup>th</sup> -

**Continental Breakfast** ..... \$ 900

**IPA 2020 Legislative GamePlan** ..... \$ 500

**Keynote Speaker, Preparing for the Future of Pharmacy Practice, MaryAnn Klietherms** ..... \$ 500

**AM Refreshment & Networking Break** ..... \$ 500

**PM Refreshment & Networking Break** ..... \$ 500

**Indiana Tobacco Cessation Provider Status** ..... \$ 1,000

## EXHIBIT HOURS

**Thursday Expo times will be from 11:30 AM to 1:00 PM.** A box lunch will be provided prior to 11:30am. You are welcome to network at our 10:15am and 3:00pm breaks. Set-up can start at 9:00am and tear-down can occur between 1:15- 3:30pm.

## EXHIBIT SPACE & FEES

Table spaces include a 6’ skirted table and two chairs. Space assignment will be issued according to date Application is received and the space preference supplied on your application. Recruiters are welcome. Expo room layout is subject to change without notice.

	Standard TableTop Booth	Premium Location TableTop Booth
<b>Exhibit Fee Includes Lunch &amp; Network Breaks</b>	<b>\$ 495</b>	<b>\$ 595</b>

## PRIZE DONATION

Each vendor is encouraged to provide a \$25 DONATION for a CASH DRAWING to be held during the Expo. Attendees will need to visit each booth with the 'Passport Card' in their packet and have Card 'initialed and then put into a box to be eligible for Cash jackpot and giveaway prizes.

## LIABILITY | SECURITY

No part of any exhibit, or sign relating thereto, shall be pasted, nailed, or otherwise attached to the walls, background, doors, etc., in any way as to deface same. Damage arising by a failure to observe these rules shall be paid by the exhibitor. The rights and privileges of any exhibit shall not be infringed upon by another exhibitor. Booths must be set-up and manned during exhibit hours. The Association will take reasonable precautions to safeguard exhibitor's property; however, we assume no liability what so ever for loss or damage.

## BOOTH ASSIGNMENT

Booths are assigned by date application is received and by type (RE: Manufacturer, Wholesaler, etc) so as not to be in close proximity to a competitor. We will make every effort to arrange exhibitors as requested. No guarantees will be made for late registrations.

## REGISTRATION

We encourage you to register on the IPA Website for:

- Standard or Premium Location Table-Top Booths: \$495 or \$595
- Sponsorships: \$500- 1,000

Register by using the Link below:

<https://www.indianapharmacists.org/2019-fall-conference-expo-revised/>

IPA Fed Tax ID # 35-0410860

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If you require an **Invoice** and wish to pay by **Check**, please complete the Application below and email to [Randy@IndianaPharmacists.org](mailto:Randy@IndianaPharmacists.org)

### **IPA Expo Contact:**

**Randy Hitchens | Indiana Pharmacists Association | 317.848-5701**

[Randy@IndianaPharmacists.org](mailto:Randy@IndianaPharmacists.org)

**View our website for additional information: [IndianaPharmacists.org](http://IndianaPharmacists.org)**

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## Business Partner Application

Thursday, September 26, 2019 | Ritz Charles- Carmel, IN

PLEASE PRINT

IPA Fed Tax ID # 35-0410860

Company Name		
Co Address		
Co City, ST, Zip		
Representative Name		
Rep Address		
Rep City State Zip		
Rep Cell Phone	(        )	
Rep EMAIL Address		
Booth Rep Names		(1)
(for badges)		(2)
		(3)
		(4)
Exhibitors from whom you want booth separation. (Late entries may not be separated as desired).		
<b>BOOTHS (See Floor Map)</b>		Payment Amount
<b>STANDARD BOOTH</b>	\$ 495	\$
<b>PREMIUM LOCATION BOOTH</b>	\$ 595	\$
<b>ATTENDEE LIST</b>	\$ 50	\$
<b>SPONSORSHIPS</b>		
<b>SPONSORSHIP OF AN EVENT</b> (See attached list of opportunities. \$ 500-1,000)		\$
What Event/s do you plan to sponsor?		
<b>TOTAL SUBMITTED</b>		<b>\$</b>