

ANNUAL CONVENTION AND EXPOSITION EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

The **INDIANA PHARMACISTS Annual Convention and Expo** offers a convenient opportunity for exhibiting. As is our tradition, the exhibit hours are *dedicated hours* with no competing events and you will be meeting many decision makers from around Indiana.



EXHIBITING OPPORTUNITIES

- Network with decision makers and buyers
- Dedicated event for marketing products and services to pharmacist decision makers
- Recognition in the Official IPA Convention Program, convention signage, on our web site, in the continuity, in the *Indiana Pharmacist*, our Q4 Journal.

WHO'S ATTENDING?

Attendees: Key Decision Makers, Corporate Members, Pharmacists, Independent Owners, Pharmacy Practice Faculty, Pharmacy Technicians, Resident and Student Pharmacists.

Exhibitors: Pharmaceutical companies, pharmacies (retail, health-systems, independents, other healthcare related companies, insurance/investment, Colleges of Pharmacy.

WHY: To make available opportunities for healthcare companies to introduce new and current products, innovations and services to pharmacists and the patient support team.

WHEN: Thursday - September 27th, 2018 Time: 4:00-6:00PM (*DEDICATED HOURS*)

WHERE: EMBASSY SUITES CONFERENCE CENTER, 13700 Conference Center Dr South, Noblesville IN 46060
317-674-1900

SPONSORSHIP OPPORTUNITIES

Enhance your exhibit efforts with sponsorship and advertising options. Sponsor an event to draw attendees to our booth with an ad in our Official Convention Program. Your company will be recognized in the Official Convention Program, the IPA website, signage, continuity during meeting and Q2 *Indiana Pharmacist* journal.

GENERAL CONVENTION SPONSORSHIPS

Thursday (9/27/18) thru Friday (9/28/18) \$500 - \$15,000

Lanyards (Printed w/ IPA name and Your Company name) Attendees: 200 \$800

Tote Bags (Printed w/ IPA name and Your Company name) Attendees: 200 \$800

Convention Program – Full Program Sponsorship \$1500

Wednesday, September 26th^t

Leadership Dinner (Recognizing present pharmacist leaders in the association-RPh & Spouse) \$2500

Thursday, September 27th^h

Continental Breakfast (Healthy start today's continuing education programming) Attendees: 200 .. \$1200

AM Break (Mid-morning refreshment) Attendees: 200 \$800

IPA Annual Awards Luncheon – Attendees: 250 \$3000

Indiana Colleges of Pharmacy – Dean's Reception (each college) \$1500

Dinner in the City Event \$3000

Friday, September 28th

Continental Breakfast – Attendees: 175 \$1200

Past President's Breakfast \$1200

AM Break (Mid-morning refreshment) Attendees: 150 \$800

PAC Luncheon (Legislative Fundraiser) Attendees: 50 \$1500

PM Refreshment Break (Wake up the senses) Attendees: 100 \$800

Networking Reception – Attendees: 75 \$1000

ADVERTISING

Official Convention Program Ad - Half Page \$300

Official Convention Program Ad - Full Page \$400

EXHIBIT HOURS

The EXPOSITION will be open one day only, dedicated hours only to exhibit. You will be notified of set-up and tear down times closer to the convention dates. **Thursday show times will be from 4:00 PM to 6:00 PM.**

EXHIBIT SPACE

Regular Booth spaces are 10'x 8', which includes pipe & drape, a 6' skirted table, two chairs, and 7x44 sign. **Premium spaces are 10'x10' in a select, strategic location according to attendee flow.** The Exposition Room is nicely carpeted. Additional items such as internet connection or electric may be purchased from the hotel. For additional tables and chairs, talk with exhibit company for cost and availability. Table assignment will be issued according to date application is received and the space preference supplied by the exhibitor on application. Recruiters are welcome. Exhibit Room layout is subject to change without notice. Booth fees are as follows:

EXHIBIT FEES

The following are booth location and fee options:

BOOTH FEES		STANDARD (8'x10')	PREMIUM (10'x10' in select area)
EARLY FEE	Register 8/1/18 thru 8/20/18	\$950	\$1100
REG FEE	Register 8/21/18 thru 9/26/18	\$1050	\$1200
ONSITE FEE	Register Onsite 9/27/18	\$1150	\$1300

PRIZE DONATION

Each vendor is asked to provide a \$25 DONATION for a CASH DRAWING to be held during the Expo. Attendees will need to visit each booth with the 'Passport Card' in their packet and have Card 'initialed abd then put into a box to be eligible for Cash jackpot and giveaway prizes.

LIABILITY/SECURITY

No part of any exhibit, or sign relating thereto, shall be pasted, nailed, or otherwise be attached to the walls, background, doors, etc., in any way as to deface same. Damage arising by a failure to observe these rules shall be paid by the exhibitor. The rights and privileges of any exhibit shall not be infringed upon by another exhibitor. Booths must be set-up and manned during exhibit hours. The Alliance will take reasonable precautions to safeguard exhibitor's property; however, we assume no liability whatever for loss or damage.

BOOTH ASSIGNMENT

Booths are assigned by date application is received and by type (RE: Manufacturer, Wholesaler, etc) so as not to be in close proximity of a competitor. We will make every effort to arrange exhibitors as requested. No guarantees will be made for late registrations.

HOTEL RESERVATION INFORMATION

Single/Double Occupancy\$139 / Reservations: 317-674-1900

Please identify that you are with Indiana Pharmacists Alliance to get discounted rate.

Please make reservations by August 26, 2018. After this date, the room block will be released.

Check In: 3:00 pm Check Out: 12:00 pm unless other arrangements have been made.

Our Sales Representative is Kelly Sujka, Director.

IPA Expo Contact:

Carol Dunham, Meetings Manager / Indiana Pharmacists Alliance - 317.634.4968

ipacarol@indianapharmacists.org

View our website for additional information: www.indianapharmacists.org

Please make note that the IPA is tentatively holding a REVERSE EXPO from 3:00-4:00pm on Thursday, September 27th at the Embassy Suites Noblesville, just before the Attendee Expo. This is intended for Vendors and Providers only.

As this new event is confirmed, we will be sending out additional details.

Cost to Vendors to participate is \$500 for each Supplier representative.



**INDIANA
PHARMACISTS**
Advancing Our Profession Together

**2018 EXHIBIT APPLICATION
EXPO – Thurs., Sept. 27th, 2018
Embassy Suites - Noblesville, IN**

IPA Fed Tax ID # 35-0410860

PLEASE PRINT

Company Name		
Co Address		
Co City, ST, Zip		
Representative Name		
Rep Address		
Rep City State Zip		
Rep Cell Phone	()	
Rep EMAIL Address		
Booth Rep Names	(1)	
(for badges)	(2)	
	(3)	
	(4)	
Exhibitors from whom you want booth separation. (Late entries may not be separated as desired).		
BOOTHS (See Floor Map)		Payment Amount
STANDARD BOOTH		
EARLY FEE - 8/1/18 to 8/20/18	\$950	\$
REGULAR FEE - 8/21/18 TO 9/26/18	\$1050	\$
ONSITE FEE - 9/27/18	\$1150	
PREMIUM BOOTH		
EARLY FEE - 8/1/18 to 8/20/18	\$1100	\$
REGULAR FEE - 8/21/18 TO 9/26/18	\$1200	\$
ONSITE: 9/27/18	\$1300	
REVERSE EXPO	\$500 each supplier representative	
Place ½ PAGE AD in Official Program	\$300	\$
Place FULL PAGE Ad in Official Convention Program	\$400	\$
SPONSORSHIPS		
SPONSORSHIP OF AN EVENT See attached list of opportunities		\$
What Event/s do you plan to sponsor?		\$
		\$
IPA Membership Fee – See our association activities year round (RPH or Associate) \$250		\$
We are making a \$25 donation for the "Cash Jackpot" to be given away during exposition.		\$
TOTAL AMOUNT SUBMITTED		\$
Charge Card Info: We accept Visa, MasterCard, Discover, American Express		
Card (circle)	VISA MasterCard Discover AMEX	
Charge Number		
Expiration Date		
3 digit Security Code on back		
Authorized Signature		

Scan and send this application by email: ipacarol@indianapharmacists.org or by fax 317.632.1219.