ANNUAL CONVENTION AND EXPOSITION
EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

The INDIANA PHARMACISTS Annual Convention and Expo offers a convenient opportunity for exhibiting. As is our tradition, the exhibit hours are dedicated hours with no competing events and you will be meeting many decision makers from around Indiana.

EXHIBITING OPPORTUNITIES

- Network with decision makers and buyers
- Dedicated event for marketing products and services to pharmacist decision makers
- Recognition in the Official IPA Convention Program, convention signage, on our web site, in the continuity, in the Indiana Pharmacist, our Q4 Journal.

WHO’S ATTENDING?

Attendees: Key Decision Makers, Corporate Members, Pharmacists, Independent Owners, Pharmacy Practice Faculty, Pharmacy Technicians, Resident and Student Pharmacists.

Exhibitors: Pharmaceutical companies, pharmacies (retail, health-systems, independents, other healthcare related companies, insurance/investment, Colleges of Pharmacy.

WHY: To make available opportunities for healthcare companies to introduce new and current products, innovations and services to pharmacists and the patient support team.

WHEN: Thursday - September 27th, 2018  Time: 4:00-6:00PM  DEDICATED HOURS)

WHERE: EMBASSY SUITES CONFERENCE CENTER, 13700 Conference Center Dr South, Noblesville IN  46060 317-674-1900
SPONSORSHIP OPPORTUNITIES

Enhance your exhibit efforts with sponsorship and advertising options. Sponsor an event to draw attendees to our booth with an ad in our Official Convention Program. Your company will be recognized in the Official Convention Program, the IPA website, signage, continuity during meeting and Q2 *Indiana Pharmacist* journal.

GENERAL CONVENTION SPONSORSHIPS

**Thursday (9/27/18) thru Friday (9/28/18)** .......................................................... $500 - $15,000

- Lanyards (Printed w/ IPA name and Your Company name)  Attendees: 200 ......................... $800
- Tote Bags (Printed w/ IPA name and Your Company name)  Attendees: 200 .............................. $800
- Convention Program – Full Program Sponsorship .................................................. $1500

**Wednesday, September 26th**

- **Leadership Dinner** (Recognizing present pharmacist leaders in the association-RPh & Spouse) ....... $2500

**Thursday, September 27th**

- **Continental Breakfast** (Healthy start today’s continuing education programming) Attendees: 200 .. $1200
- **AM Break** (Mid-morning refreshment)  Attendees: 200 ...................................................... $800
- **IPA Annual Awards Luncheon**  Attendees: 250 ............................................................... $3000
- **Indiana Colleges of Pharmacy – Dean’s Reception** (each college) .................................... $1500
- **Dinner in the City Event** .............................................................................................. $3000

**Friday, September 28th**

- **Continental Breakfast** – Attendees: 175 ........................................................................ $1200
- **Past President’s Breakfast** ............................................................................................ $1200
- **AM Break** (Mid-morning refreshment)  Attendees: 150 .................................................... $800
- **PAC Luncheon** (Legislative Fundraiser)  Attendees: 50 ................................................... $1500
- **PM Refreshment Break** (Wake up the senses)  Attendees: 100 ............................................ $800
- **Networking Reception**  Attendees: 75 ............................................................................. $1000

ADVERTISING

- **Official Convention Program Ad - Half Page** ............................................................... $300
- **Official Convention Program Ad - Full Page** ............................................................. $400

EXHIBIT HOURS

The EXPOSITION will be open one day only, dedicated hours only to exhibit. You will be notified of set-up and tear down times closer to the convention dates.  **Thursday show times will be from 4:00 PM to 6:00 PM.**

EXHIBIT SPACE

Regular Booth spaces are 10’x 8’, which includes pipe & drape, a 6’ skirted table, two chairs, and 7x44 sign.  **Premium spaces are 10’x10’ in a select, strategic location according to attendee flow.**  The Exposition Room is nicely carpeted. Additional items such as internet connection or electric may be purchased from the hotel. For additional tables and chairs, talk with exhibit company for cost and availability. Table assignment will be issued according to date application is received and the space preference supplied by the exhibitor on application. Recruiters are welcome. Exhibit Room layout is subject to change without notice. Booth fees are as follows:
EXHIBIT FEES

The following are booth location and fee options:

<table>
<thead>
<tr>
<th>BOOTH FEES</th>
<th>STANDARD (8'x10')</th>
<th>PREMIUM (10'x10' in select area)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EARLY FEE</td>
<td>Register 8/1/18 thru 8/20/18</td>
<td>$950</td>
</tr>
<tr>
<td>REG FEE</td>
<td>Register 8/21/18 thru 9/26/18</td>
<td>$1050</td>
</tr>
<tr>
<td>ONSITE FEE</td>
<td>Register Onsite 9/27/18</td>
<td>$1150</td>
</tr>
</tbody>
</table>

PRIZE DONATION

Each vendor is asked to provide a $25 DONATION for a CASH DRAWING to be held during the Expo. Attendees will need to visit each booth with the 'Passport Card' in their packet and have Card 'initialed and then put into a box to be eligible for Cash jackpot and giveaway prizes.

LIABILITY/SECURITY

No part of any exhibit, or sign relating thereto, shall be pasted, nailed, or otherwise be attached to the walls, background, doors, etc., in any way as to deface same. Damage arising by a failure to observe these rules shall be paid by the exhibitor. The rights and privileges of any exhibit shall not be infringed upon by another exhibitor. Booths must be set-up and manned during exhibit hours. The Alliance will take reasonable precautions to safeguard exhibitor’s property; however, we assume no liability whatever for loss or damage.

BOOTH ASSIGNMENT

Booths are assigned by date application is received and by type (RE: Manufacturer, Wholesaler, etc) so as not to be in close proximity of a competitor. We will make every effort to arrange exhibitors as requested. No guarantees will be made for late registrations.

HOTEL RESERVATION INFORMATION

Single/Double Occupancy ...............$139 / Reservations: 317-674-1900
Please identify that you are with Indiana Pharmacists Alliance to get discounted rate.
Please make reservations by August 26, 2018. After this date, the room block will be released.
Check In: 3:00 pm Check Out: 12:00 pm unless other arrangements have been made.
Our Sales Representative is Kelly Sujka, Director.

IPA Expo Contact:
Carol Dunham, Meetings Manager / Indiana Pharmacists Alliance - 317.634.4968
ipacarol@indianapharmacists.org

View our website for additional information: www.indianapharmacists.org

Please make note that the IPA is tentatively holding a REVERSE EXPO from 3:00-4:00pm on Thursday, September 27th at the Embassy Suites Noblesville, just before the Attendee Expo. This is intended for Vendors and Providers only.
As this new event is confirmed, we will be sending out additional details.
Cost to Vendors to participate is $500 for each Supplier representative.
Company Name  
Co Address  
Co City, ST, Zip  

Representative Name  
Rep Address  
Rep City, State, Zip  
Rep Cell Phone  
Rep EMAIL Address  

Booth Rep Names (1)  
(for badges) (2)  
(3)  
(4)  

Exhibitors from whom you want booth separation. (Late entries may not be separated as desired).  

<table>
<thead>
<tr>
<th>BOOTH (See Floor Map)</th>
<th>Payment Amount</th>
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</thead>
<tbody>
<tr>
<td><strong>STANDARD BOOTH</strong></td>
<td></td>
</tr>
<tr>
<td>EARLY FEE - 8/1/18 to 8/20/18</td>
<td>$950 $</td>
</tr>
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<td><strong>PREMIUM BOOTH</strong></td>
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<td>ONSITE - 9/27/18</td>
<td>$1300 $</td>
</tr>
<tr>
<td>REVERSE EXPO</td>
<td>$500 each supplier representative $</td>
</tr>
<tr>
<td>Place ½ PAGE AD in Official Program</td>
<td>$300 $</td>
</tr>
<tr>
<td>Place FULL PAGE Ad in Official Convention Program</td>
<td>$400 $</td>
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**SPONSORSHIPS**  
SPONSORSHIP OF AN EVENT See attached list of opportunities $ |
What Event(s) do you plan to sponsor? $ |

IPA Membership Fee – See our association activities year round (RPH or Associate) $250 $ |

**We are making a $25 donation for the "Cash Jackpot" to be given away during exposition.** $ |

**TOTAL AMOUNT SUBMITTED** $ |

**Charge Card Info:** We accept Visa, MasterCard, Discover, American Express  
Card (circle) VISA MasterCard Discover AMEX  
Charge Number  
Expiration Date  
3 digit Security Code on back  
Authorized Signature  

Scan and send this application by email: ipacarol@indianapharmacists.org or by fax 317.632.1219.